# Allison Howle

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# **Professional Summary**

Allison Howle is a multi-disciplinary artist, animator, and designer with over ten years of experience working in-house in the Greater Minneapolis-St. Paul area. Her career has spanned numerous fields, including medical, healthcare, education, and advertising. In addition to animation, her skill set includes illustration, storyboarding, video editing, and art direction. Having worked for clients all across the country, she's had to wear many hats and take projects from start to finish independently, as well as in collaboration with a team.

## Skills

• Adobe Creative Suite (Illustrator, After Effects, Premiere Pro, Photoshop, InDesign, Audition, Animate) • PC and Mac/OS Operating Systems

Figma • Autodesk Maya • Pixologic Zbrush • Procreate • Microsoft Office Products • Editing and Film Production

• Client Presentation and Sales Leadership Experience • Acting

# **Work Experience**

### HITRUST ALLIANCE

Junior UI/UX Designer (Contract)

• Designer responsible for developing low-fidelity, high-fidelity, and prototyping designs consistent with the established company brand and platform.

### **ALLISON HOWLE, LLC.**

Motion Designer

• Multi-disciplinary artist and designer responsible for creating numerous, varied projects from pre-production through delivery within a team and individually.

#### **MPULSE MOBILE, INC.**

Motion Designer

• Motion Designer responsible for the ideation and production of healthcare and education-based animation and video content, both short-form and long-form.

#### Minneapolis, MN | Grosse Pointe, MI

January 2017–Present

Minneapolis, MN

February 2024–Present

Fresno, TX



#### **MEDITECH COMMUNICATIONS**

Storyboard Artist

• Storyboard Artist responsible for the ideation, drafting, and layout of 2D and 3D medical animation and video storyboards.

### **CRASH+SUES**

Motion Designer

• Motion Designer responsible for the sales, ideation, production, and management of animated videos in advertising, broadcast, web design, branding, and wellness.

### WRITE BRAIN BOOKS, LLC.

Illustrator (Contract)

• Illustrator responsible for the ideation and creation of "wordless" children's books, designed to be interpreted and written by children ages K-12.

### **GHOST PRODUCTIONS, INC.**

3D Medical Animator

• Medical Animator responsible for the ideation, production, and management of 3D animated videos in various medical fields, including cardiovascular and orthopedic.



### September 2015–January 2021

January 2021–November 2022

#### Minneapolis, MN

November 2014–May 2017

December 2012–December 2014

#### **Roseville**, **MN**

October 2012–October 2014

Los Angeles, CA



#### SAVANNAH COLLEGE OF ART AND DESIGN

BFA in Animation



2008-2012



Available upon request.